

3.4_A

Model answers

Part 2 – Two kinds of hospitality: private hospitality and the hospitality industry

Part 3 – Early hospitality research:

- 1990s – focus on scientific/technical aspects; management approach

Part 4 – More recent research:

- Late 1990s (Taylor and Edgar) – the purposes of research: to understand existing behaviour; to establish new ways of managing within the hospitality industry; to educate future practitioners
- 2000 (Lashley and Morrison) – social domain, private domain, commercial domain